



JULY-14-15-2012 PERRYSBURG, OHIO

# ADVERTISEMENT APPLICATION

To sponsor Glass City Con 4, read the information below and fill out this form. Please refer to the section that pertains to the type of ad you want for due dates.

Business/Group Name		Contact Person	
E-Mail		Website	
Phone Number	Mailing Address		
Describe what kind of advertising you would like to purchase (see below for exact specifications and pricing):			
Special requests or notes:			
<input type="checkbox"/>	By checking this box, I certify I have read all of the information contained within this document and agree to the terms and conditions contained within. I understand certain details may change and I will be notified immediately. I certify I am 18 years of age or older and have full authority to commit the signed company to conduct business with Glass City Con		

Once completed, send this form to [owensanimecon@aol.com](mailto:owensanimecon@aol.com). Payment can be made in the form of check, money order (make all payments out to **Owens Community College Anime Convention (c/o Chris Zasada)**) or PayPal ([owensanimecon@aol.com](mailto:owensanimecon@aol.com)). You can also print and mail this form if you wish. If you have any questions, e-mail us or call 567-661-2586.

Make all payments out to Owens Community College Anime Convention and send them to:

*Owens Community College Anime Convention  
c/o Chris Zasada  
P. O. Box 10,000  
Toledo, OH 43699-1947*

## Web Ads

For a one-time fee, your banner will be placed on the website from the moment we receive your payment until the site is taken down after the convention.

### *Pricing*

Menu (on every page, limited to 88 x 31 micro banners) .....	\$85
Main Page Top.....	\$60
Main Page Bottom .....	\$50
Section Page Top .....	\$40
Section Page Bottom .....	\$30

### *Guidelines*

Banners should be rectangular, wide, and no more than 468 x 60 pixels at 72 pixels per square inch. Web ads will be placed as they are given without reformatting. We are not responsible for poor-quality images due to improper graphic settings or low quality images.

Glass City Con is not responsible for ads not run if properly formatted images aren't provided by the specified date.

Only JPEG and GIFs will be accepted. Animated GIFs are fine.

Avoid banners containing nudity, excessive violence, or excessive language. Ads can be coupons.

## Printed Program Ads

*Image files and payments must be received by May 31<sup>st</sup>.*

Program books will be given to every attendee. Printing will be done in grayscale.

### *Prices*

Full page ad (7" W x 8.5" H).....	\$250
Half page ad on standard page (7" W x 4.25" H) .....	\$150
Quarter page ad on standard page (3.5" W x 4.25" H) .....	\$100
Half page ad on Sponsor page (7" W x 4.25" H).....	\$75
Quarter page ad on Sponsor page (3.5" W x 4.25" H) .....	\$50

### *Guidelines*

Ads should be created at 300 pixels per square inch and to scale with the size you want on letter-sized page. We'll resize your ad to scale, so it's best to have it the proper size to avoid resizing issues. We are not responsible for poor-quality prints due to improper graphic settings or low quality images.

We accept JPEG, GIF, bitmap, TIFF, Photoshop, Illustrator, EPS, and PDF formats. Be sure to embed fonts, though it's always best to flatten the image or outline text.

Avoid ads containing nudity, excessive violence, or excessive language.

## **Alternative Advertising**

If you are interested in alternative forms of advertising, such as banners, posters, or material to be placed in convention bags, please e-mail us at [owensanimecon@aol.com](mailto:owensanimecon@aol.com) or e-mail us or call 567-661-2586. If you are applying for other types of advertising, mention you are interested in alternative advertising in the Special Request area of the form.

## **Ad Design**

If you require an ad to be designed, please contact 567-661-2586 for more information and to receive quotes. Please specify if you need an ad designed in the Special Request area of the form.